

PROGRAM 2026

PROUDLY PRESENTED BY FRONT OFFICE AGENCY

TIME

SESSION

8:00AM

REGISTRATION

8:30AM

KEYNOTE - To Be Announced

8:50AM

THE BRISBANE LANDSCAPE: SETTING THE STAGE

BEN DAVIS (Moderator)

ANTHONY RYAN (CEO, Brisbane Economic Development Agency)

JOHN 'JC' COLLINS AM (Night-Life Economy Commissioner, Qld Government)

JAMES TUMA (Managing Partner, Urbis)

9:20AM

FROM VISION TO VICTORY: THE BRISBANE 2032 GAME PLAN

PROF. BRUCE ABERNETHY AM (Executive Director, 2032 Games Engagement, University of Qld - Moderator)

DOMINIQUE LAMB (Director of Community Affairs, Brisbane 2032)

SIMON RABBITT (COO, Paralympics Australia)

TO BE ANNOUNCED

9:50AM

DRIVING IMPACT THROUGH MAJOR EVENTS AND PARTNERSHIPS

BEN DAVIS (Moderator)

DAVE DONAGHY (CEO, Brisbane Broncos)

CHRIS STANLEY (Managing Director, Men's Rugby World Cup Australia 2027)

HARVEY LISTER AM (President & CEO, Legends Global - Asia Pacific & Middle East)

10:20AM

MORNING TEA

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11:00AM

THE POWER OF COMMUNITY PARTNERSHIPS

ELIA HILL (Head of Local Government and Industry Partnerships, Tennis Australia - Moderator)
TANIA ORR (Group Executive City Planning and Economic Development, Brisbane City Council)
TO BE ANNOUNCED

11:30AM

TURNING PARTNERSHIPS INTO HEADLINES

BEN DAVIS (Moderator)
KYLIE BLUCHER (Managing Director, Nine Queensland)
LANCE PEATEY (Sports Media & IP Strategist, ex-Disney / ESPN)
TO BE ANNOUNCED

12NOON

WINNING BEYOND THE FIELD THROUGH SPORTS TOURISM

DEMELZA FELLOWES (Head of Event Partnerships and Experience, BEDA - Moderator)
COREY BELL (GM Partnerships and Commercial - International, Sports Marketing Australia)
RICHARD CLARKE (Group Executive Events, Tourism Events Queensland)
BEN MANNION (CEO, Events Management Queensland)

12:30PM

BUILDING BRANDS THROUGH ATHLETE PARTNERSHIPS

BEN DAVIS (Moderator)
NATALIE COOK OAM OLY (Five-time Olympian and Founder of Aussie Athlete Fund)
AUSSIE ATHLETE FUND ATHLETE
AUSSIE ATHLETE FUND ATHLETE

1:00PM

LUNCH

2:00PM

DRIVING ROI THROUGH PARTNERSHIP LEVERAGING: THE AUSTRALIAN OPEN PARTNER PLAYBOOK

BEN DAVIS (Moderator)
RODDY CAMPBELL (Global Partnerships, Tennis Australia - Australian Open)
TO BE ANNOUNCED

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THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

FRONT
OFFICE
AGENCY

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2:30PM

PLAYING IT RIGHT: GOVERNANCE THAT DELIVERS

BEN DAVIS (Moderator)
JUANITA MAIDEN (Partner, Mullins Lawyers)
TO BE ANNOUNCED

3:00PM

WHERE TECHNOLOGY UNLOCKS PARTNERSHIP VALUE

BEN DAVIS (Moderator)
CAM VALE (Head of Strategy, Australian Sports Technologies Network)
PATRICK GANNON (General Manager - APAC, ActiveXchange)
SION DE YONG (Founder and CEO, Sports Cloud Australia)

3:30PM

AFTERNOON TEA

4:00PM

YOUR SPORTS STRATEGY PLAYBOOK

JASON GREENHALGH (Managing Director, Front Office Agency)
NICOLE COMERFORD (Co-Founder, Inner Sanctum Sports Management)
PETE LOCK (GM - Marketing, Commercial and Corporate Affairs, Brisbane Heat and Qld Cricket)

4:30PM

KEYNOTE - HIGH PERFORMANCE ON AND OFF THE FIELD

LACHLAN STUART (58 Marathons in 58 Cities in 58 Days, raising \$160,000 for mental health awareness)

5:00PM

NETWORKING DRINKS

6:00PM

CLOSE OF EVENT

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